



SERVICE PILLARS

Blue Zoo operates within three broad service pillars: governance, strategy and risk. These are the underlying themes in all that we do, and in the skills of the advisors that we employ.

Our service pillars represent the core commercial disciplines, each required in appropriate balance. Working across all sectors and several international boundaries ensures Blue Zoo advisors are well-rounded in approach, and able to offer pragmatic guidance based on personal experience supported by access to a comprehensive global knowledge base.

PRACTICE AREAS

Blue Zoo operates across three practice areas: corporate advisory, professional conduct, and technology advisory. Each area carries specialist advisors with deep domain expertise in their fields and a wealth of pragmatic commercial experience. Rigorous professional development is a continuing requirement, as is the maintenance of extensive networks for sharing best practice information.

GOVERNANCE MANAGER

Blue Zoo's Governance Manager is used to simplify governance, bringing greater transparency and accountability to governance controls.

BLUE ZOO VALUES

INSPIRATIONAL

in everything that we do and for everyone that we encounter

COURAGEOUS

in being independent, championing change, and acting with real integrity in the face of adversity

LEADERSHIP

as an intrinsic part of our culture that is collective, collaborative and compassionate

PRAGMATIC

in striving for a deep understanding of our customers, clear results and measurable outcomes

DIFFERENT

by actively engaging challenges in unique ways to unlock new possibilities

IN THE COMMUNITY

Blue Zoo is committed to acting as a responsible corporate citizen, and we strive to improve the quality of life for those around us through financial contributions, in-kind donations and staff volunteering.

Our community giving activities are based on a philosophy of operating globally and giving back locally. We are not bounded by geography, and support community initiatives on our doorstep and in every corner of the world.

Our approach to community giving is unique, combining both financial and volunteer support. We encourage our staff and business partners to get involved in both local and remote communities; and to support programs that are making a positive and direct difference to people's lives.



we see things ... differently

CORPORATE ADVISORY

GOVERNANCE

corporate governance
public sector governance
policy and standards
project governance
benchmarking
information management
value management

STRATEGY

strategic planning
balanced scorecard
business continuity
research services
business architecture
portfolio management
business process modelling

RISK & COMPLIANCE

risk management
risk/threat assessment
compliance frameworks
regulatory compliance
standards compliance
project assurance
audit/investigation services

PROFESSIONAL CONDUCT

INVESTIGATIONS

public interest disclosures
contract investigation
IT forensics
workplace grievance
standards monitoring

POLICY & FRAMEWORKS

corporate conduct management
good governance guides
misconduct resistance
complaints management
controls self-assessment support

TRAINING & ADVOCACY

employer industrial advocacy
industrial relations hearings
staff training & development
guiding boards & committees
mediation services

TECHNOLOGY ADVISORY

GOVERNANCE

IT governance
IT policy and standards
IT benchmarking
information security
identity/access management

STRATEGY

IT strategic planning
information architecture
IT sustainability
CIO services
disaster recovery

RISK & COMPLIANCE

risk management
security assessment
PCI assurance
standards compliance
IT audit services

Blue Zoo is a boutique advisory practice specialising in governance, strategy and risk. We help our customers to make their business operations more agile and more resilient. This enhances existing revenue streams and enables new business whilst ensuring that there are appropriate controls in place to mitigate risk.

Organisations rely on Blue Zoo to deliver products and services more efficiently and effectively, to enhance shareholder value, and to build better and more sustainable organisations.



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